



International Conference on Social Media and Society



Full Schedule

Day 1 Tuesday, July 16 Location

8:30 - 9:00 AM	REGISTRATION & COFFEE	Upper Gallery
9:00 - 10:30 AM	MORNING WORKSHOPS - PART 1	D105 A/B
	WORKSHOP: QUALITATIVE USER EXPERIENCE (UX) RESEARCH METHODS FOR SOCIAL MEDIA STUDIES	
	TUTORIAL: SOCIAL MEDIA RESEARCH POST-TWITTER - ACCESSING SOCIAL MEDIA DATA FOR QUANTITATIVE RESEARCH	D109
	WORKSHOP: LINKING SURVEY AND DIGITAL TRACE DATA	D110
	WORKSHOP: UNDERSTANDING ONLINE CONSPIRACY COMMUNITIES THROUGH MIXED METHODS	D113
10:30 - 11:00 AM	COFFEE BREAK	Upper Gallery
11:00 - 12:30 PM	MORNING WORKSHOPS - PART 2	D105 A/B
	WORKSHOP: QUALITATIVE USER EXPERIENCE (UX) RESEARCH METHODS FOR SOCIAL MEDIA STUDIES (cont.)	
	TUTORIAL: SOCIAL MEDIA RESEARCH POST-TWITTER - ACCESSING SOCIAL MEDIA DATA FOR QUANTITATIVE RESEARCH (cont.)	D109
	WORKSHOP: LINKING SURVEY AND DIGITAL TRACE DATA (cont.)	D110
	WORKSHOP: UNDERSTANDING ONLINE CONSPIRACY COMMUNITIES THROUGH MIXED METHODS (cont.)	D113
12:30 - 2:00 PM	LUNCH BREAK - SELF ORGANIZED	Off-Campus
2:00 - 3:30 PM	AFTERNOON WORKSHOPS - PART 1	D105 A/B
	WORKSHOP: REFRAMING SOCIAL MEDIA PLATFORMS AS FRAGILE STATES	
	TUTORIAL: APPLYING SPATIAL ECONOMETRICS TO ANALYZING SOCIAL MEDIA DATA	D109
	TUTORIAL: RESEARCH WITH THE META CONTENT LIBRARY & API	D110
	TUTORIAL: ANALYSING COLLOCATIONS WITHIN LARGE SOCIAL MEDIA DATASETS	D113
3:30 - 4:00 PM	COFFEE BREAK	Upper Gallery
4:00 - 5:30 PM	AFTERNOON WORKSHOPS - PART 2	D105 A/B
	WORKSHOP: REFRAMING SOCIAL MEDIA PLATFORMS AS FRAGILE STATES (cont.)	
	TUTORIAL: APPLYING SPATIAL ECONOMETRICS TO ANALYZING SOCIAL MEDIA DATA (cont.)	D109
	PANEL: TOPIC MODELLING FOR RESEARCH ON SOCIAL MEDIA PLATFORMS	D110
	TUTORIAL: ANALYSING COLLOCATIONS WITHIN LARGE SOCIAL MEDIA DATASETS (cont.)	D113
6:00 - 10:00 PM	EVENING SOCIAL	Four Quarters Elephant Park



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Day 2 Wednesday, July 17 Location

8:30 - 9:00 AM	REGISTRATION & COFFEE	Upper Gallery
9:00 - 10:00 AM	WELCOME REMARKS	Lecture Theatre A
10:00 - 10:30 AM	COFFEE BREAK & SPIN TO WIN	Upper Gallery
10:30 - 12:00 PM	PARALLEL SESSIONS 1	D105 A/B
	ONLINE AND OFFLINE COMMUNITIES (1)	
	ANTI-SOCIAL BEHAVIOR (1)	D109
	PLATFORM GOVERNANCE & REGULATION (1)	D110
	PLATFORM AFFORDANCES AND TRENDS (1)	Lecture Theatre A
	TIKTOK (1)	Lecture Theatre B
	MIS- AND DISINFORMATION (1)	Lecture Theatre C
12:00 - 1:30 PM	LUNCH BREAK - SELF ORGANIZED	Off-Campus
1:30 - 3:00 PM	PARALLEL SESSIONS 2	D105 A/B
	ONLINE AND OFFLINE COMMUNITIES (2)	
	ANTI-SOCIAL BEHAVIOUR (2)	D109
	PLATFORM GOVERNANCE & REGULATION (2)	D110
	DISCOURSE AND PUBLIC OPINION (1)	Lecture Theatre A
	TIKTOK (2)	Lecture Theatre B
	MIS- AND DISINFORMATION (2)	Lecture Theatre C
3:00 - 3:20 PM	COFFEE BREAK & SPIN TO WIN	Upper Gallery
3:20 - 4:50 PM	PARALLEL SESSIONS 3	D105 A/B
	ONLINE AND OFFLINE COMMUNITIES (3)	
	POLITICS AND POLICY (1)	D109
	CLIMATE CHANGE (1)	D110
	DISCOURSE AND PUBLIC OPINION (2)	Lecture Theatre A
	DIGITAL METHODS (1)	Lecture Theatre B
	MIS- AND DISINFORMATION (3)	Lecture Theatre C
4:50 - 5:00 PM	MINI BREAK	D105 A/B
5:00 - 6:00 PM	PARALLEL SESSIONS 4	D105 A/B
	APPS AND EXPERIENCES (1)	
	GROWING UP ONLINE (1)	D109
	PRIVACY, SECURITY AND TRUST (1)	D110
	HEALTH AND WELLBEING (1)	Lecture Theatre A
	PANEL: QUEER CULTURES IN TRANSNATIONAL DIGITAL SPACES	Lecture Theatre B
	PANEL: ANALYSING CONTROVERSIES AMONGST ONLINE MUSIC COMMUNITIES	Lecture Theatre C
6:00 - 7:30 PM	POSTERS & RECEPTION	Upper Gallery



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Day 3 Thursday, July 18 Location

8:30 - 9:00 AM	REGISTRATION & COFFEE	Upper Gallery
9:00 - 10:30 AM	PARALLEL SESSIONS 5	D105 A/B
	AI & ALGORITHMS (1)	
	DISCOURSE AND PUBLIC OPINION (3)	D109
	USE AND USERS (1)	D110
	HEALTH AND WELLBEING (2)	Lecture Theatre A
	TIKTOK (3)	Lecture Theatre B
	MEMES AND INFLUENCERS (1)	Lecture Theatre C
10:30 - 10:50 AM	COFFEE BREAK & SPIN TO WIN	Upper Gallery
10:50 - 11:50 AM	PARALLEL SESSIONS 6	D105 A/B
	ACTIVISM AND INFLUENCE (1)	
	DISCOURSE AND PUBLIC OPINION (4)	D109
	POLITICS AND POLICY (2)	D110
	PLATFORM AFFORDANCES AND TRENDS (2)	Lecture Theatre A
	PANEL: RE-IMAGINING AI WITH AFROFUTURIST SPECULATIVE DESIGN	Lecture Theatre B
	MEMES AND INFLUENCERS (2)	Lecture Theatre C
12:00 - 12:45 PM	AWARDS CEREMONY & #SMSOCIETY NEXT CHAPTER	Lecture Theatre A
12:45 - 2:15 PM	LUNCH BREAK - SELF ORGANIZED	Off-Campus
2:15 - 3:45 PM	PARALLEL SESSIONS 7	D105 A/B
	ACTIVISM AND INFLUENCE (2)	
	ANTI-SOCIAL BEHAVIOR (3)	D109
	USE AND USERS (2)	D110
	HEALTH AND WELLBEING (3)	Lecture Theatre A
	POLITICS AND POLICY (3)	Lecture Theatre B
	GROWING UP ONLINE (2)	Lecture Theatre C
3:45 - 4:05 PM	COFFEE BREAK	Upper Gallery
4:05 - 5:25 PM	PARALLEL SESSIONS 8	D105 A/B
	HEALTH AND WELLBEING (4)	
	DIGITAL METHODS (2)	D109
	USE AND USERS (3)	D110
	PANEL: SELLING PLAY AND PERFECTION IN THE DIGITAL IMAGINARIES OF YOUNG PEOPLE	Lecture Theatre A
	TIKTOK (4)	Lecture Theatre B
	ONLINE AND OFFLINE COMMUNITIES (4)	Lecture Theatre C